

**ADARSH
MANOHARAN**

Senior Creative at Havas, Germany with
8+ years of experience in the ad world.

**WEBSITE
theadman.biz**

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EXPERIENCE

Havas, Germany
Copywriter, 2022 - Current
Strepsils, Vanish, Finish

Scholz & Friends, Hamburg
Copywriter, 2019 - 2022
Siemens, Cofresco

Antoni, Berlin
Trainee, 04 - 06, 2019
Karcher Power Tools

Geometry Global, Hamburg
Trainee, 01 - 03, 2019
British American Tobacco

Anomaly, Toronto
Trainee, 10 - 12, 2018
Bud Light, Reese's

Dentsu Webchutney, Gurugram
Senior Manager, Social Media, 02 - 04, 2017
IndusInd Bank, Airtel

Grapes Digital, New Delhi
Senior Manager, Client Servicing, 04 - 06, 2016
IndusInd Bank, Airtel

The LINKS India, New Delhi
Group Head - Social Media, 02 - 12, 2015
Federal Bank, Logitech, JK Tyre, Ballantine's

Sapient Razorfish, Gurugram
Associate Manager - Social Media, 01 - 09, 2014
Airtel India, Maruti Suzuki

Digitas, Gurugram
Social Media Moderator, 08 - 12, 2013
Airtel India, Maruti Suzuki

EDUCATION

Miami Ad School, Berlin
Copywriting / 2017 - 2019

Symbiosis International University, Pune
Bachelor of Media Studies / 2009 - 2013

AWARDS

Highly Commended
Cannes Young Lions Live, 2020
#EqualPortions Collection for IKEA + WFP

Bronze
Young Ones @ The One Show, 2019
The Bloodiest Halloween for Burger King

Merit
Young Ones @ The One Show, 2019
Agent Orange Typeface for Monotype

Best Digital Integrated Campaign
CMO Asia Excellence Awards, 2015
#CoolCatsInTown for Maruti Suzuki

LANGUAGES

English
Fluent

Hindi
Fluent

Malayalam
Basic